



**... 5<sup>th</sup> Edition!**

**VITAGORA**  
**Taste-Nutrition-Health**  
**International Congress**  
*Tuesday 23<sup>rd</sup> and Wednesday 24<sup>th</sup> March, 2010*  
*Palais des Congrès de Dijon*

# Sponsorship File

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# **Taste-Nutrition-Health Congress (CGNS)**

## **MESSAGE FROM THE PRESIDENT"**

### **"Food, nutrient and well-being**

*Well-being is defined as a pleasant state of body and mind. This, in theory, subjective notion is moving towards a more and more objective aspect in our time. This is reason enough to examine it from the point of view that interests us most, that of taste, nutrition and health. With the goal of anticipating the direction of current progressions, companies, health professionals and researchers need to adapt their responses to the more and more prevalent consumer expectations on the subject of well-being.*

*In 2010, the Innovation Network Vitagora is organizing the 5th Taste-Nutrition-Health International Congress with an overall theme: Food, Nutrient and Well-being. The value of our scientific committee, the strong involvement of the steering committee and the fidelity of our sponsors are all the more guarantees of an event that promises to "feed" your activity.*

*We look forward to welcoming you to our Congress.*

*Christophe de la Fouchardière  
President of the Taste-Nutrition-Health International Congress"*

### **"An exciting topic..."**

*Beyond the absence of illness, good health is defined by a state of well-being, which is of course a perception that varies from one individual to the next.*

*During the Congress, we intend to contribute the elements of "food" and "nutrient" to this approach to health via the notion of "well-being". Scientific conferences followed by targeted oral communications will first of all allow us to give well-being a scientific meaning. Next, we will apprehend the contribution of food and nutrients to maintaining the state of well-being and even rebuilding it, as is necessary in the case of inflammation. The study of the nutrition-intestine-brain relationship will also allow us to better understand the perception of well-being, as will the relationship between texture and pleasure in food.*

*These various subjects will be illustrated, as in 2009, by a series of oral communications and posters selected from the submissions of the call for abstracts, without forgetting the round table debates that will open discussions on such issues as "Ineffective antioxidants: is bioavailability in question?". Other topics will include the development, formulation and marketing of functional foods, and the health / ease of use issues relating to convenience foods. Practical workshops dealing with more clinical or technological aspects are also on offer, not to mention the regulatory focus of the Speaker Corner.*

*We invite you to save the date for these two days of rich and stimulating exchanges around an exciting theme, which we hope will lead the way to a wealth of ideas."*

*Michel Narce,  
President of the Scientific Committee*

## **Committee**

### **Scientific Committee: President: M. NARCE**

#### **Members:**

- **S. ABADIE**
- **F.A. ALLAERT**
- **L. BENEY**
- **P. BESNARD**
- **P. CAYOT**
- **O. COUDRON**
- **S. COURAU**
- **P. MOLIMARD**
- **P. ETIEVANT**

- **E. GUICHARD**
- **G. FERON**
- **J.C. GUILLAND**
- **S. ISSANCHOU**
- **L. LAGROST**
- **J.M. LECERF**
- **L. PENICAUD**
- **M. PROST**
- **L. ROCHETTE**
- **D. VALENTIN**

### **Organisation: COLLOQUIUM GROUP**

# General Information

**Congress organiser:**  
**COLLOQUIUM GROUP**

12, rue de la Croix-Faubin  
75557 Paris Cedex 11 - France  
Tel. +33 (0)1 44 64 15 15  
Fax. +33 (0)1 44 64 15 16



All correspondence concerning this congress should be sent to the address below:

**2010 CGNS c/o COLLOQUIUM**

12, rue de la Croix Faubin  
F - 75557 PARIS Cedex 11  
Tel.: + 33 (0)1 44 64 15 15 - Fax: + 33 (0)1 44 64 15 16  
Web: www.clq-group.com

<p><b>Sales Department</b> Mr Albin DE LUCENA E-mail: a.delucena@clq-group.com Tel: + 33 (0)1 44 64 15 18 Fax: + 33 (0)1 44 64 14 96</p>	<p><b>Coordination Department</b> Mr Alexis RICHARD E-mail: a.richard@clq-group.com Tel: + 33 (0)1 44 64 14 61 Fax: + 33 (0)1 44 64 15 16</p>
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## Congress Venue

### Palais des congrès de Dijon

#### Dates

Booth set-up and equipment delivery	<b>March 23<sup>rd</sup>, 2010</b> (full day - detailed information will be provided in the technical file)
Exhibition opening dates*	<b>March 23<sup>rd</sup> to 24<sup>th</sup>, 2010</b> (The schedules of the exhibition are the same as the congress.)
Booth dismantling	<b>March 24<sup>th</sup>, 2010</b> 19h30 to 22h00

\* The dates and times are preliminary and are subject to change.

# Congress synopsis

	Tuesday March 23 <sup>rd</sup>			Wednesday March 24 <sup>th</sup>			Thursday March 25 <sup>th</sup>	
08:00-08:45	Registration			Workshop conference	Workshop conference	<b>Technological training session of Welience Agroalimentaire</b>		
09:00-09:40	<b>Business meetings</b>	Plenary session		<b>Business meetings</b>	Plenary session			
09:40-10:00 10:00-10:10		Oral communication <i>Sponsor presentation: 10 minutes</i>			Oral communication <i>Sponsor presentation time: 10 minutes</i>			
10:10-10:30		Break / Visit of the posters and stands			Break / Visit of the posters and stands			
10:30-11:10		Plenary session			Plenary session			
11:10-11:30 11:30-11:40		Oral communication <i>Sponsor presentation: 10 minutes</i>			Oral communication <i>Sponsor presentation: 10 minutes</i>			
11:30-12:30		Oral communications (abstracts)			Oral communications (abstracts)			
12:30-14:00	Lunch / Visit of the posters and stands	Lunch symposium		Lunch / Visit of the posters and stands	Lunch symposium			
14:00-14:20 14:20-14:30 14:30-15:40	<b>Business meetings</b>	Round Table <i>Sponsor presentation: 10 minutes</i>	Workshop <i>Sponsor presentation: 10 minutes</i>	<b>Business meetings</b>	Round Table <i>Sponsor presentation: 10 minutes</i>			Workshop <i>Sponsor presentation: 10 minutes</i>
15:40-16:30		Break / Visit of the posters and stands			break / Prize-giving of posters			
16:30-16:40 16:40-17:00 17:00-18:10		Round Table <i>Sponsor presentation: 10 minutes</i>	Workshop <i>Sponsor presentation: 10 minutes</i>		Round Table <i>Sponsor presentation: 10 minutes</i>			Workshop <i>Sponsor presentation: 10 minutes</i>
18:10-18:30	Visit of stands		Inauguration/Cocktail	Visit of stands				
18:30-20:00	Visit of stands		Visit of stands					
20h00	Gala Dinner							

**Scientific program details are indicated in the appendix (as attachment).**

## CGNS Objective

### Why the CGNS?

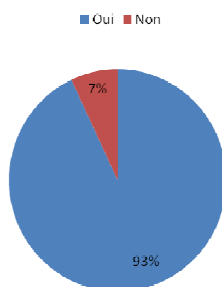
If eating is a basic need, we can't forget that it is also an act from which we derive great pleasure! The approach of the GGNS to Nutrition is to regard Health and Enjoyment as two sides of the same coin. This 4th edition of the Taste-Nutrition-Health International Congress has one aim, to share with you, food and pharmaceutical industry and health professionals, this modern take on nutrition.

### How?

The goal of the Steering Committee is to gather together a number of players – companies, R&D laboratories, health professionals, and researchers – in order to generate innovation in products and dietary supplements out of the latest scientific advances. Discover the latest research in the areas of Taste, Nutrition and Health, and give a boost to your activities.

### CGNS Figures 2009 Results 2009 (4<sup>th</sup> edition):

#### Would you like to participate again in this type of show?



- 450 participants and speakers
- 16 nationalities
- 20 exhibitors
- 50 abstracts
- 30 posters

#### Did you reach your objectives?



265 business meetings (including 51 % involving at least one foreign participant) were scheduled for 83 participants.

Rate of satisfaction of the participants: 95 % said they had reached their objectives.

93 % also expressed their wish to re-participate in this type of event.

The scientific program was also appreciated by participants, in terms of the wealth of interventions but also for the relevance of themes and the speakers' quality.

# Sponsorship Opportunities

## Exhibition\*:

**Equipped stand:**  
(Minimum space: 9sqm)

**sqm /350 € VAT Exc.**

**The stand price includes:**

- 2 badges for a 9sqm stand (+ 1 badge for any supplement of 3sqm)
- Possibility of 2 more badges at 50 % of the current participant rate
- Floor carpet & melamine partitions
- A 1kW electricity supply
- 1 sign with name of the exhibitor
- 1 three-spotlight track per 9sqm
- Once daily cleaning
- 1 table and 2 chairs



*NB : not contractual Image*

**The institutional stand, Vitagora 2010 members or Start-up\*\*: 1,600 € VAT Exc.**

- 1 equipped stand of 9sqm (partitions, carpet, spotlights, 1 table and 2 chairs), 1 daily cleaning
- 2 badges for a stand of 9sqm
- Possibility of 2 more badges at 50 % of the current participant rate
- Referencing in Web site and the Final Program with a presentation text (15 lines)

\*: Please detail your stand's scientific contents in the documentation.

\*\* : A Company can be considered as start-up only by providing proof of registration less than 3 years old.

## Scientific sessions:

### **Sponsorship of workshop or speaker corner:**

**2,000 € VAT Exc.**

*Sponsorship presentation: 10min at the end of session subject to Steering Committee approval (PowerPoint presentation accepted)*

**Round Table or workshop organized by the Scientific Committee** in the afternoons of March 23<sup>rd</sup> and 24<sup>th</sup>, 2010 within the Palais des Congrès de Dijon

Title of the Workshop in the Official Program of the congress with the mention "**Round Table (or Workshop) sponsored by ...**"

A slide of sponsorship at the beginning and the end of session (subject to Steering Committee approval)

### **Sponsorship of plenary session or round table:**

**6,000 € VAT Exc.**

*Plenary Session: Sponsorship presentation: 10min at the end of session subject to Steering Committee approval (PowerPoint presentation accepted)*

*Round Table: Sponsorship presentation: 10min after the 20min opening speech subject to Steering Committee approval (PowerPoint presentation accepted), then the sponsor participates in the Round Table and debates*

**Session organized by the Scientific Committee** in the afternoons of March 23<sup>rd</sup> and 24<sup>th</sup>, 2010 within the Palais des Congrès de Dijon

Title of the conference in the Official Program of the congress with the mention "**Session sponsored by ...**"

A slide of sponsorship at the beginning and the end of session (subject to Steering Committee approval)

### **Sponsorship of the Technological Training Session of Welience Agroalimentaire: 4,000 € VAT Exc.**

**Training Session organized by Welience Agroalimentaire** Thursday March 25<sup>th</sup>, 2010 at the Welience Food Technology Hall

Title of the conference in the Official Program of the congress with the mention "**Training Session sponsored by ...**"

(Subject to Welience Agroalimentaire approval)

### **Workshop - 2 possible rooms – First come first serve bases:**

*Subject to Steering Committee approval*

200 seats Morey Room:

**4,000 € VAT Exc.**

610 seats Amphitheater Romanée-Conti:

**6,000 € VAT Exc.**

### **2 workshops in the morning of March 24<sup>th</sup>, 2010 within the Palais des Congrès de Dijon**

Please note that the theme, the title, the names of the speakers and a summary of about 25 lines explaining the relevance of the symposium must be submitted to the Scientific Committee for approval

*Partner's speaking time: 45 minutes (08:00-08:45); besides the set-up from 07:45 to 08:00, this price includes*

- The sound system and the audiovisual equipment: writing desk, microphones, computer, technicians, screen, IT interface PC
- The publication of the title of the workshop and speakers' names in the Final Program of the congress with the mention "**Workshop organized by...**"
- 1 internal page in the final program
- Provision of participant details on March 19<sup>th</sup>, 2010 (Company, name, first name and email if authorized)
- Possible coffee reception chargeable to the partner

### **Lunch symposium:**

**8,000 € VAT Exc.**

*Subject to Steering Committee approval*

### **1 Lunch Symposium, the March 23<sup>rd</sup> and 24<sup>th</sup>, 2010 within the Palais des Congrès de Dijon**

Please note that the theme, the title, the names of the speakers and a summary of about 25 lines explaining the relevance of the symposium must be submitted to the Scientific Committee for approval

*Partner's speaking time: 1h00 (12:45-13:45); this price rate includes besides the installation of 12:30 à 12:45:*

- Morey Room (max capacity: 200 seats) at the lunch time
- The sound system and the audiovisual equipment: writing desk, microphones, computer, technicians, screen, IT interface PC
- The publication of the title of the symposium and speakers' names in the Final Program of the congress with the mention "**Lunch Symposium organized by...**"
- 1 internal page in the final program
- Provision of participant details on March 19<sup>th</sup>, 2010 (Company, name, first name and email if authorized)

NB: Expenses of compulsory catering, lunch box, chargeable to the partner

## Packages:

### Silver package:

**7,000 € VAT Exc.**

- Your on-site presence:
  - 9sqm stand
  - 4 badges
  - 4 places for the Gala Dinner\*
- Your visibility in the CGNS communication:
  - Your logo:
    - On the Web Site home page
    - On the preliminary program
    - On the final program
    - On the Congress Center banner
  - Your advertising:
    - 1 inside page (English language & four-color process) in the final program
- Special rate for registrations: 350 € before January 31st, 2010 (limited to 10 registrations)

### Gold package:

**15,000 € VAT Exc.**

- Your on-site presence:
  - 15sqm stand
  - 8 badges
  - places for the for the Gala Dinner\*
- Your visibility in the CGNS communication:
  - Your logo with the mention "Gold Sponsor":
    - On the Web Site home page
    - On the preliminary program
    - On the final program
    - On the Congress Center banner
  - Your advertising:
    - 1 inside page (English language & four-color process) in the final program
- Your congress bag insert (Max format A4 – 4 pages)  
Sponsor's leaflet/brochure to be included in the congress bags for all participants.
- Special rate for registrations: 350 € before January 31<sup>st</sup>, 2010 (limited to 10 registrations)
- Provision of participant details on February 05<sup>th</sup> & March 19<sup>th</sup>, 2010  
(Company, name, first name and email if authorized)

\*: Extra places to the Gala dinner 50€/person

**Platinum package:****25,000 € VAT Exc.**

- Your on-site presence:
  - 15sqm stand
  - 10 badges
  - 10 access for the Dine of Official Reception\*
- Your lunch-symposium (Please note that the theme, the title, the names of the speakers and a summary of about 25 lines explaining the relevance of the symposium must be submitted to the Scientific Committee for approval
  - + 10 access 10 "allow passing" handed back at the reception desk the day of your symposium
- Your visibility in the CGNS communication:
  - Your logo with the mention "Platinum Sponsor":
    - On the Web Site home page
    - On the preliminary program
    - On the final program
    - On the Congress Center banners
    - On the directional signs of the congress
  - Your advertising:
    - 1 double-inside page (English language & four-color process) in the final program
- Your congress bag insert  
(Max format A4 – 4 pages)  
Sponsor's leaflet/brochure to be included in the congress bags for all participants.
- Preferential rate on the registrations: 350 € before January 31<sup>st</sup>, 2010 (limited to 10 registrations)
- Provision of participant details on February 05<sup>th</sup> & March 19<sup>th</sup>, 2010  
(Company, name, first name and email if authorized)

*\*: Supplementary access to the Gala dinner 50€/person*

# Other Sponsorships:

## Edition & advertising

**Preliminary Program:** Distributed before the congress to all the targets in the beginning of January, 2010

**Or Final program:** Distributed to all participants (500 participants expected)

- > Back cover (English language & four-color process): **3,500 € VAT Exc.**
- > Inside front or back cover (English language & four-color process): **2,500 € VAT Exc.**
- > Standard inside page (English language & four-color process): **1,500 € VAT Exc.**

**Congress bag insert:** **2,000 € VAT Exc.**

(Max format A4 – 4 pages) Sponsor's leaflet/brochure to be included in the congress bags for all participants.

## Labeling

**Labeled Gala Dinner:** **5,000 € VAT Exc.**

**Labelled DVD-Rom:** (video recorded sessions + presentations + interviews)

Production costs: recording of sound and image (recording of the Round Tables + conferences + interviews during the congress), the reception of the agreements of the speakers concerning their image rights, video editing, and production of 500 DVD is chargeable to the sponsor.

- > Exclusivity: **5,000 € VAT Exc.**
- > Max 4 partners: **2,000 € VAT Exc.**

**Organization of the coffee break (30min around 500 participants):** **2,000 € VAT Exc.**

Complete coverage of the break by the partner (2 partners a day: break in the morning and break in the afternoon) + 1 badge

**Labelled Congress bags (Congress bags provided by the sponsor):**

This bag will be given to all delegates (500). Partner logo and congress logo needed, subject to approval of the Steering Committee

- > Exclusivity: **5,000 € VAT Exc.**

**Labelled writing pads and pens: Exclusivity, one partner:**

Writing pads and pens are supplied by the sponsor, subjected to the validation of the Steering Com.

- > Writing pads: **2,000 € VAT Exc.**
- > Pens: **2,000 € VAT Exc.**

## Net Sponsorship

A dedicated web site to the CGNS 2010 is created. The link towards this site will be mentioned on all the CGNS official documents

**Advertising banner or logo on the Home page:** **2,000 € VAT Exc.**

Your logo or the advertising banner on the home page with a link towards the partner's web site.

**Advertising banner or logo on the scientific program download page:** **1,500 € VAT Exc.**

Exclusive for Silver, Gold & Platinum Sponsors

Your logo or the advertising banner on the S. P. download page with a link towards a scientific content from partner' web site.

**Advertising logo on the e-mailings:** **1,500 € VAT Exc.**

Exclusive for Silver, Gold & Platinum Sponsor: your logo on the email communications of the Congress.

**Advertising logo on the monthly newsletter:** **1,000 € VAT Exc.**

# Order Form

To send by fax: + 33(0)1 44 64 14 96 or by mail to CGNS c/o COLLOQUIUM  
12, rue de la Croix Faubin, F-75557 Paris cedex 11, France

Mrs.  Ms.  Mr. ....  
Position: .....  
Company: .....  
Address: .....  
.....  
Tel: ..... Fax: ..... E-mail: .....  
VAT number: .....  
Official name to be used in the programme and the list of exhibitor: .....  
Billing address (if different form above): .....  
.....  
.....

*My e-mail address may be forwarded to partners and sponsors of ISHEID meetings:  Yes  No*  
*The personal information you have provided is processed according to data protection regulations. You may access this information at all times to modify or delete the content that you have submitted ("Informatique et Libertés" act, 6th January 1978). If you wish to do so, please contact: colloquium@clq-group.com.*

## Exhibition

Surface: ..... sqm	..... x 350 € = .....€
/	VAT 19.6% = .....€
Equipped surface: <input type="checkbox"/> Oui <input type="checkbox"/> Non	<b>TOTAL VAT Inc. = .....€</b>

## Workshop

First come first serve base: please choose the room: Amphitheater Romanée-Conti or Morey Room

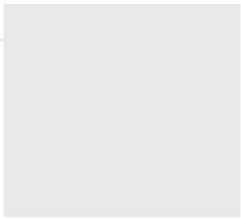
<b>1st choice</b> Room: .....	amount : .....€
<b>2nd choice</b> Room: .....	amount : .....€

## Other sponsorship

Please refer to "sponsorship opportunities" pages 8/9/10/11

Sponsorship:	Amount:
.....	.....€ VAT Exc.
.....	.....€ VAT Exc.
.....	.....€ VAT Exc.
.....	.....€ VAT Exc.
.....	.....€ VAT Exc.
TOTAL VAT Exc. =	.....€ VAT Exc.
VAT 19.6% =	.....€
<b>TOTAL VAT Inc. =</b>	<b>..... € VAT Inc.</b>

*Any advertising document must be subjected to the steering committee of the CGNS for acceptance.  
The use of the logo of the CGNS is forbidden without agreement written by the steering committee.*



## Commitment and Payment

**A 50% deposit of the total cost excluding VAT must be sent along with this form.**

By cheque to 10 CGNS /COLLOQUIUM

By bank transfer to 10 CGNS /COLLOQUIUM

Name & address of Bank (please attach a copy of the money transfer)

Bank code:		Key:	
Agency code:		SWIFT code:	
Account number:		IBAN code:	

**The total of the invoice must be paid at the latest by February 9th, 2010.**

I request my admission to the concerned manifestation and I declared that I have read and understood the General Rules and Regulations.

**Must be signed and completed:**

Name and position of the authorized person
--

Date, Signature and Seal
--------------------------



# General Rules & Regulations

## Preliminary Article

Candidate means any interested party submitting an application to participate in the event.  
Participant means any candidate selected by the organisation committee to participate in the event.  
Organiser means the association having initiated the event, i.e. the company, COLLOQUIUM, which is responsible for marketing the event in the name and on behalf of the association and/or the event's organisation committee.

## Article 1: Acceptance of the general terms

Candidates wishing to exhibit or organise a session unreservedly accept, and undertake to comply with, these general terms, the rules of the host site applicable to them, which they hereby represent that they are familiar with and, more generally, the regulations governing events organised in France. They accept all the new provisions imposed by the circumstances or in the interest of the event, which the organiser reserves the right to give notice of, even orally.  
When the participant puts forward its own general terms, the latter shall not apply and these rules shall take precedence.  
In the event of a conflict between the general terms and the special terms consisting, in particular, of the enrolment form, the provisions of the special terms shall take precedence.

## Article 2: Address

Applications and reservation files should be sent to:

CGNS 2010 c/o COLLOQUIUM  
12, rue de la Croix Faubin  
75567 PARIS Cedex 11 - France

## Article 3: Reservation and Payment

Reservation applications, signed by the candidates, shall be deemed as being admissible and processed under the conditions set forth in Article 4, provided that they are received by COLLOQUIUM within the lead-times set and are sent on the official enrolment forms provided by COLLOQUIUM.

Unless otherwise provided for in the special terms, in order to be admissible, the applications shall be sent together with an on-account payment of 50% of the total cost of the reservation, inclusive of taxes. The balance is due 45 days prior to the date of the congress at the latest.

Should the balance not be paid by the abovementioned deadline and notwithstanding COLLOQUIUM's right of termination provided for in Articles 7 & 23, penalties for delay shall be automatically applied with interest at a rate of one and a half times the effective legal interest rate on the payment date. Such penalties shall be payable on the day after the scheduled payment date, in accordance with Article L441-6 of the French Commercial Code.

As regards any reservation application which is sent less than 45 days prior to the event, the whole amount shall be payable upon reservation.

## Article 4: Admissibility of the reservation

Admissible applications are reviewed by the organisation committee which decides on admissions.

In the event of a refusal, the organisation committee is not obliged to justify its decision of which the candidate shall be informed. Under no circumstances may a rejected candidate claim any indemnity in this respect, in particular, by invoking the fact that its enrolment was requested by the general commission (commissariat general).

In all cases, application files shall be admitted within the limit of the number of available places for the event.

## Article 5: No assignment or sub-letting

The admission certificate issued by the organiser to participants is personal, non-assignable and inalienable. Unless they have the organiser's written agreement, participants are formally forbidden from assigning, sub-letting or sharing all or part of their space, either for valuable consideration or free-of-charge. They are also forbidden from renting a surface area other than that offered by the organiser within the confines of the host site.

## Article 6: Distribution

Any distribution of advertising materials or pamphlets may only be carried-out from the stand allocated to the exhibitor, or in the reserved room.

## Article 7: Payment default

In the event of failure to pay for the stand or the session within the lead-times, the organiser reserves the right to terminate the reservation at any time, with immediate effect and without formalities, and it may then dispose of the space or room in question as it sees fit, and it may market such to third parties.

In this case, the organiser shall keep the amounts already paid by the defaulting participant as compensation.

Should the participant cancel more than 90 days prior to the date of the congress, the organiser shall keep the on-account payment received as an indemnity. Should the cancellation be made less than 90 days beforehand, all the amounts referred to in the special terms shall become payable and shall be kept as a cancellation indemnity.

## Article 8: Changes to the stands. Damage

Participants shall take the premises "as is", with the latter being assumed to be in good condition, and shall leave them in the same condition, and shall be liable for any damage caused as a result of their facilities and decoration. They shall be directly liable vis-à-vis the host site and the organiser may not be held liable under any circumstances.

## Article 9: Exhibition plan

9.1 The exhibition plan and the session schedules are drawn-up by the organiser which attributes the spaces in the order of the reservations by taking account, insofar as possible, of the preferences expressed by the participants.

9.2 The organiser reserves the right to change the exhibition plan and the session schedules at any time with the participants waiving entitlement to make any claim in this respect and undertaking to comply with the decisions taken.

9.3 Should the organiser wish to be informed of the fit-out work and decoration intended by the exhibiting participant, the former may request a detailed plan from the latter.

## Article 10: Unscheduled meetings and events

During the event, no participant may organise or favour meetings, gatherings or any other events, relating to the topics covered by the congress, which shall not have been reported to, and approved by, the organisation committee beforehand.

## Article 11: Non occupancy

The allotted spaces shall be occupied by the participant during the event's opening times and dates. Failing this, they shall be deemed to be available and may be otherwise attributed without the defaulting participant being entitled to claim any form of indemnity or repayment.

## Article 12: Keeping and changing stands

12.1 During opening hours, the stands shall be constantly occupied by a representative of the participant. Any abandonment of the stand shall, on the one hand, make the latter available to be otherwise attributed and, on the other hand, be penalised by the closing-down of the stand and the removal of the equipment, either belonging to the participant, or rented by the latter in order to fit-out the stand.

12.2 The elements installed on the stands may not be higher than 2.50 m. As regards specific fit-out work outside the scope of load or height standards, a special authorisation application shall be submitted to COLLOQUIUM at least 60 days prior to the date of the congress.

The organiser reserves the right to refuse any element which may be detrimental to the image of the event and the organisers.

## Article 13: Fit-out work

During the fit-out work, the packaging shall be removed from the exhibition site as soon as reasonably possible. All the stands shall be fully fitted-out and the exhibited items put in place for the fit-out day by 8.00 p.m. at the latest. All participants shall be personally responsible for the carriage, receipt and warehousing of the equipment sent to it. Any breach of these provisions shall be subject to a sanction.

## Article 14: Liability for loss or theft

Prior the start of the fit-out period, the participants may not freely bring any equipment into the host site.

Participants are responsible for all the equipment for which they are the custodians and, in particular, for the equipment which they are exhibiting, and that which they are renting and which is present on their stand. The organiser does not accept any liability for loss, theft or damage to the equipment for which the participant is the custodian. The participant shall directly take-out a specific insurance policy in this respect.

## Article 15: Instructions from the host site and the organiser

Participants shall comply with the instructions from the host site and the organiser in respect of controlling incoming and outgoing goods and, in particular, as regards any form of vehicle traffic within the confines of the establishment.

## Article 16: No noise-generating demonstrations

Any loud or noise-generating demonstrations, the use of sound systems or other elements on the stands, are formally forbidden.

## Article 17: Compliance with the regulations relating to fairs and safety measures

Generally, participants are bound to comply with the regulations relating to fairs, exhibitions and trade fairs, and with the safety measures laid-down by the Préfecture.

Specifically, they shall refer to the establishment's safety guidelines which they undertake to comply with.

## Article 18: Intellectual property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The Participant shall not acquire any intellectual property right over the services and products offered by the organiser.

Moreover, no part of the organiser's offers, publications, documents or products may be saved in an automated-data file or reproduced using a mechanical or electronic process, by fax, photocopy or re-recording, or by any and all other means or in any and all other form, without the organiser's prior, written and express agreement.

## Article 19: Trademarks and Logos

The candidate shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect.

Moreover, the candidate hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

## Article 20: Mandatory insurance

The participant undertakes to take-out a civil liability insurance policy providing cover for any and all loss / damage caused to third parties for which it is liable (including that of its servants, staff and temporary staff whomsoever). Said policy shall include a "rental risks" clause.

The participant further undertakes to take-out the insurance policies required to cover loss (theft, damage...) affecting the equipment for which it is the custodian, including a waiver by the participant and its insurance companies vis-à-vis the organiser and its insurance companies.

At the first request, the participant shall send the organiser the certificates attesting to the relevant insurance policies, within 7 days.

## Article 21: Events not provided for in the rules

The organiser shall be entitled to take decisions in respect of events which are not provided for in these rules. No appeal may be made against any decisions which are taken and shall be immediately applicable.

## Article 22: Violations of the rules

Any breach of any of the clauses of these rules may cause the immediate, temporary or definitive exclusion of the defaulting participant, without the latter being entitled to claim any repayment or compensation. The organiser may dispose of the space which is vacated in this manner as it sees fit.

## Article 23: Force Majeure

In the event that the congress does not take place owing to an event of force majeure, the participants undertake not to claim any indemnity from the organisers. The amounts still available following payment of all the expenses incurred shall be distributed to the participants on a pro-rata basis of the amounts paid.

## Article 24: Exclusion of liability

The organiser may not be held liable for only a small number of participants enrolling or for any lack of interest in the event as a whole.

## Article 25: Disputes

This contractual relationship is governed by French law; in the event of a dispute, the Paris Commercial Court (tribunal de commerce de Paris) shall have sole jurisdiction.

## Article 26: Independence of clauses

En outre, dans l'hypothèse où un tribunal ou une autorité administrative déciderait que l'une des dispositions du présent règlement serait intégralement ou partiellement illégale, non valide ou nulle, impossible ou déraisonnable, la disposition en cause serait réputée indépendante des autres dispositions qui continueraient à produire leur plein et entier effet.